

Update Report on Pulliam Project



During the depths of the Great Depression in the 1930's, Loveland's community building arose from the dust because of the courage of the City of Loveland, the resources of the Works Progress Administration, and the charity of D.T. and Lillian Pulliam. Theirs was a collaboration of public and philanthropic community-minded benefactors.

Today the same formula of collaboration is reviving the Pulliam Community Building. Now, for the first time in 80 years the facility is being renovated for current times for the benefits of all of Loveland.

Will you help us complete our capital campaign?

What Did the Community Building Mean to Loveland Residents?

In the past 80 years, the structure served Loveland well. Conventions, concerts, plays, graduations, school events, church services, dinners, service club meetings, and celebrations were the hallmark of the community building. It was the social center of Loveland in our town with a population of 6,000.

It was where descendants of the building's benefactors, D.T. and Lillian Pulliam, held their family reunion for 80 years.

It was where romances began at teen dances called "Wigwam."

It was the location for Loveland Rotary Club for 70 years straight.



Revitalizing Our Community Building

Renovations Started in March of 2019

Construction is underway thanks to our foundation's grant, the city's 3:1 match, and a grant from the Colorado Department of Local Affairs. The \$2.3 million first phase of the total \$7 million capital project is working on code issues.

What Will the Pulliam Community Building Mean for Loveland?

The building will be a key part of downtown's success by bringing Loveland together. It will support the average citizen with meeting and room spaces. Families can afford to gather. Government and schools can hold events. Service clubs and non-profits will have a place to meet and help others. The building will support those living and working downtown. In general, the building will again serve our downtown and community.



An Exceptional Place and Space

To: -perform
-socialize
-collaborate
-plan
-eat
-gather
-organize
-create
-learn
-grow

For: -kids
-seniors
-families
-entrepreneurs
-businesses
-clubs
-students

To be: -artistic
-rejuvenated
-enlightened
-uplifted
-trained
-motivated
-entertained





Capital Campaign

- \$1.46 million left to reach our \$7 million budget goal and complete campaign
- 76% of campaign completed
- Success means reopening the building as early as 2021

We Need Everyone's Help

- To keep renovation construction progressing without costly interruption or delays.
- To capture the remaining \$1.5 million match from the City of Loveland.
- To get our community back into their community building.

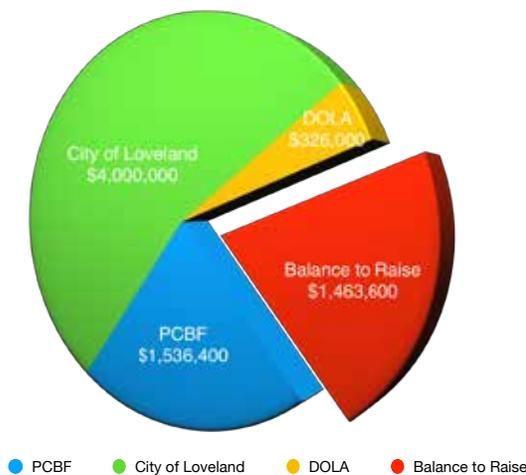
Benefits for Donors

- City match effectively doubles your gift
- 501(c)3 non-profit tax exempt organization
- Enterprise Zone provides potential 25% tax credits (by request)
- A recognition wall
- 100% of donation goes to capital campaign
- All volunteer, no staff

Renovation Features

- Internal elevator for full handicapped accessibility
- Code and safety updates like fire sprinklers, new wiring, plumbing
- New restrooms
- New heating and cooling
- Refinished hardwood floor
- A catering kitchen
- New sound system and lighting
- Remodeling with historical respect

Pulliam Community Building Renovation Project Capital Campaign Funding by Source 10/31/19



Just the Facts

- 20,000 sq. ft. community building
- Auditorium/ballroom 4500 sq. ft. plus stage and balcony
- 2500 sq ft basement, catering kitchen
- Two conference rooms
- Accommodates up to 600 at one time
- Flexible, multi-purpose facility

Ways it Will be Used

The list is endless: fundraisers for non-profits, luncheons, mini-conventions, extra space for service club events, Sweetheart Ball for Loveland, recitals, rock concerts, art shows...

What is your vision of how it will be used?

Programming

The Pulliam Community Building is owned and operated by the City of Loveland. The Facility will have four major types of programming:

- Events developed and hosted by individuals, groups, and clubs.
- Concerts, shows, and displays created and managed by event promoters.
- Events managed and offered by the city.
- Private events.

Tours

We love to give tours of the Pulliam Community Building. We bet you will say, "Wow!" when you see it.

Please consider a gift as a major donor. Naming rights range between \$15,000 and \$750,000. Donor Club levels range between \$1,000 and \$250,000. We accept pledges spread over four years and some gifts of stock or real property. We love gifts of any size because this is a community effort and they all add up to success. Checks are appreciated because they save us fees.



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